

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 34.010736 Longitude: -84.571095

Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,945	58,729	186,553
	Population Est 25Q1	5,950	58,629	186,107
	Population Est 24Q4	5,908	58,140	185,272
	Population Est 24Q3	5,904	58,097	185,084
	Population Est 24Q2	5,883	57,965	184,445
	Population Est 24Q1	5,874	57,880	184,086
	Population Est 23Q4	5,856	57,660	183,671
	Population Est 23Q3	5,857	57,643	183,247
	Population Est 23Q2	5,854	57,603	183,104
	Population Fcst	6,287	61,763	197,086
	2010 Census Population	5,706	50,028	162,881
	2000 Census Population	1,127	35,147	138,077
	1990 Census Population	591	24,383	92,986
	Current Year Daytime Population	21,228	111,979	239,470
	Average Seasonal Population	32	348	1,066
	Historical Annual Growth, 1990 – 2000	6.66%	3.72%	4.03%
	Historical Annual Growth, 2000 – 2010	17.60%	3.59%	1.67%
	Estimated Annual Growth, 2010 – CY	0.28%	1.11%	0.94%
	Projected Annual Growth, CY to Y5	1.13%	1.01%	1.10%
	Group Qtrs Est	626	4,073	4,652
Transient Est Average Last 4 Qtrs	2,170	8,120	9,068	
<b>Households</b>	Current Year Estimated Households	2,429	23,746	70,856
	Households Est 25Q1	2,431	23,693	70,674
	Households Est 24Q4	2,412	23,482	70,340
	Households Est 24Q3	2,410	23,466	70,276
	Households Est 24Q2	2,400	23,410	70,024
	Households Est 24Q1	2,397	23,376	69,888
	Households Est 23Q4	2,388	23,281	69,736
	Households Est 23Q3	2,389	23,274	69,582
	Households Est 23Q2	2,386	23,254	69,539
	Households Fcst	2,586	25,055	74,888
	2010 Census Households	2,177	19,992	61,340
	2000 Census Households	533	14,341	51,352
	1990 Census Households	245	9,399	34,171
	Historical Annual Growth, 1990 – 2000	8.07%	4.32%	4.16%
	Historical Annual Growth, 2000 – 2010	15.11%	3.38%	1.79%
	Estimated Annual Growth, 2010 – CY	0.76%	1.19%	1.00%
	Projected Annual Growth, CY to Y5	1.25%	1.08%	1.11%
	Population per Household	2.19	2.30	2.57

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.3%	2.6%	3.7%
	HH Income \$250,000 to \$499,999	3.9%	3.1%	4.4%
	HH Income \$200,000 to \$249,999	9.2%	7.3%	10.3%
	HH Income \$175,000 to \$199,999	4.2%	4.8%	6.2%
	HH Income \$150,000 to \$174,999	4.7%	5.4%	7.5%
	HH Income \$100,000 to 149,999	27.1%	21.2%	21.2%
	HH Income \$75,000 to 99,999	12.1%	13.7%	12.5%
	HH Income \$50,000 to 74,999	12.8%	15.0%	13.1%
	HH Income \$35,000 to 49,999	9.5%	9.8%	7.5%
	HH Income \$25,000 to 34,999	3.8%	5.2%	4.6%
	HH Income \$15,000 to 24,999	4.7%	5.0%	3.7%
	HH Income \$0 to 14,999	4.7%	7.0%	5.4%
	Average Household Income	\$118,219	\$113,080	\$134,723
	Median Household Income	\$103,398	\$89,939	\$107,101
	Per Capita Income	\$50,957	\$47,761	\$51,961
	Average Disposable Income	\$97,766	\$89,195	\$102,900
	Median Disposable Income	\$88,662	\$76,790	\$90,599
	Discretionary HH Income Over \$150,000	9.2%	7.8%	13.9%
	Discretionary HH Income \$125,000 to \$149,999	6.4%	6.2%	8.1%
	Discretionary HH Income \$100,000 to \$124,999	7.1%	7.2%	10.6%
	Discretionary HH Income \$75,000 to \$99,999	19.3%	13.4%	15.3%
	Discretionary HH Income \$50,000 to \$74,999	21.3%	21.7%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	20.8%	23.8%	18.8%
	Discretionary HH Income Under \$25,000	15.8%	19.8%	14.9%
	Average Discretionary HH Income	\$71,099	\$66,131	\$80,617
	Median Discretionary HH Income	\$65,376	\$57,394	\$72,491
	Householder White – Count	935	12,914	41,572
	Median HH Income	\$90,820	\$93,399	\$113,351
	Average HH Income	\$95,687	\$100,945	\$114,693
	Householder Black or African-American – Count	864	6,064	13,637
	Median HH Income	\$85,088	\$72,520	\$90,279
	Average HH Income	\$86,263	\$80,550	\$95,994
	Householder Hispanic – Count	170	1,710	6,388
Median HH Income	\$164,824	\$86,158	\$94,038	
Average HH Income	\$140,523	\$95,097	\$101,304	
Householder Asian or Pacific Islander – Count	270	1,231	3,047	
Median HH Income	\$176,706	\$151,648	\$156,821	
Average HH Income	\$143,392	\$134,406	\$138,293	
Householder Other or Pacific Islander – Count	190	1,827	6,211	
Median HH Income	\$181,636	\$89,904	\$100,386	
Average HH Income	\$150,719	\$99,795	\$107,912	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	2,730	27,562	89,516
	Female Population	3,215	31,167	97,037
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	516	4,206	11,086
	Count of Pop 0 to 7 years	581	4,976	14,522
	Count of Pop 5 - 13	466	4,750	17,395
	Count of Pop 14 - 18	285	2,652	9,208
	Count of Pop 19 - 22	416	3,603	10,416
	Count of Pop 22 - 25	392	3,293	8,464
	Count of Pop 25 - 29	872	6,808	15,456
	Count of Pop 30 - 34	606	4,906	12,591
	Count of Pop 35 - 39	447	4,112	12,634
	Count of Pop 40 - 44	423	3,651	12,191
	Count of Pop 45 - 59	892	9,475	34,607
	Count of Pop 60 - 74	493	7,694	29,667
	Count of Pop 75 - 84	112	2,646	10,001
	Count of Pop 85+	23	932	2,838
	% of Pop 0 to 4 years	8.7%	7.2%	5.9%
	% of Pop 0 to 7 years	9.8%	8.5%	7.8%
	% of Pop 5 - 13	7.8%	8.1%	9.3%
	% of Pop 14 - 18	4.8%	4.5%	4.9%
	% of Pop 19 - 22	7.0%	6.1%	5.6%
	% of Pop 22 - 25	6.6%	5.6%	4.5%
	% of Pop 25 - 29	14.7%	11.6%	8.3%
	% of Pop 30 - 34	10.2%	8.4%	6.7%
	% of Pop 35 - 39	7.5%	7.0%	6.8%
	% of Pop 40 - 44	7.1%	6.2%	6.5%
	% of Pop 45 - 59	15.0%	16.1%	18.6%
	% of Pop 60 - 74	8.3%	13.1%	15.9%
	% of Pop 75 - 84	1.9%	4.5%	5.4%
	% of Pop 85+	0.4%	1.6%	1.5%
Median Age	30.2	34.1	38.4	
Average Age	33.0	37.6	39.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	9.6%	7.8%	6.3%
	% of Pop 5 - 13	9.0%	8.6%	9.7%
	% of Pop 14 - 18	4.9%	4.7%	5.2%
	% of Pop 19 - 22	6.4%	6.1%	5.8%
	% of Pop 22 - 25	5.9%	5.4%	4.7%
	% of Pop 25 - 29	14.1%	11.8%	8.6%
	% of Pop 30 - 34	10.7%	8.7%	7.2%
	% of Pop 35 - 39	7.6%	7.3%	6.9%
	% of Pop 40 - 44	7.5%	6.4%	6.6%
	% of Pop 45 - 59	15.0%	15.9%	18.3%
	% of Pop 75 - 84	1.5%	3.7%	4.6%
	% of Pop 60 - 74	7.6%	12.5%	15.1%
	% of Pop 85+	0.2%	1.0%	1.0%
	Median Age	30.1	33.2	36.8
Average Age	32.2	36.4	38.5	

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	% of Pop 40 - 44	6.8%	6.0%	6.5%
	% of Pop 45 - 59	15.0%	16.3%	18.8%
	% of Pop 60 - 74	8.9%	13.6%	16.6%
	% of Pop 75 - 84	2.2%	5.2%	6.0%
	% of Pop 85+	0.5%	2.1%	2.0%
	Median Age	30.3	35.0	40.0
Average Age	33.8	38.6	40.9	
Race	Count of White	2,054	30,733	108,067
	Count of Black or African-American	2,217	15,530	38,530
	Count of Asian or Pacific Islander	970	3,958	10,459
	Count of Other races	703	8,508	29,497
	White	34.6%	52.3%	57.9%
	Black or African American	37.3%	26.4%	20.7%
	Asian	16.3%	6.7%	5.6%
	Other Races	11.8%	14.5%	15.8%
Language Spoken	Speak English at Home	76.4%	80.2%	79.4%
	Speak Spanish at Home	5.9%	8.2%	9.6%
	Speak French or French Creole at Home	0.7%	0.9%	1.0%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	8.7%	4.3%	3.9%
	Speak Russian and Other Slavic Languages at Home	1.2%	0.8%	0.6%
	Speak Chinese at Home	0.2%	0.3%	0.4%
	Speak Korean at Home	0.2%	0.3%	0.2%
	Speak Vietnamese at Home	0.0%	0.6%	0.7%
	Speak Other Asian Languages at Home	4.6%	1.5%	1.1%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	1.9%	2.5%	2.6%
Hispanic	Hispanic Population	512	6,517	23,133
	Hispanic Population Percent	8.6%	11.1%	12.4%
	Mexican	28.7%	49.4%	46.8%
	Puerto Rican	17.3%	9.8%	12.9%
	Cuban	2.4%	3.9%	3.8%
	Dominican	0.1%	3.6%	2.3%
	Central American	16.7%	13.3%	13.0%
	South American	31.5%	15.5%	15.8%
	Other Hispanic	3.3%	4.6%	5.4%
	2000 Hispanic Population Percent	7%	7%	7%
	1990 Hispanic Population Percent	2%	2%	2%

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<b>Ancestry</b>	American (percent of total population)	1.5%	3.6%	4.2%
	American	1.2%	3.3%	4.0%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	15.4%	5.5%	4.4%
	Chinese	1.0%	0.7%	0.6%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.6%	0.4%	0.3%
	South Central Asian (ie. Indian)	13.8%	4.0%	2.9%
	South East Asian (ie. Vietnamese)	0.0%	0.2%	0.3%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	10.7%	19.6%	24.0%
	British	2.5%	5.5%	6.8%
	Dutch	0.1%	0.3%	0.4%
	French	0.3%	0.7%	0.9%
	German	2.1%	3.7%	4.4%
	Italian	0.5%	1.4%	1.9%
	Polish	0.4%	0.6%	0.7%
	Scandinavian	0.8%	0.7%	0.8%
	Scotch/Irish	3.0%	4.8%	5.7%
Other European (ie. Greek/Russian)	0.9%	1.9%	2.4%	
Middle Eastern	0.2%	0.4%	0.7%	
Other Ancestry	17.1%	18.2%	18.2%	
Unclassified Ancestry	8.3%	14.0%	14.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,869	40,223	129,984
	Elementary (0 to 8)	1.6%	1.9%	2.7%
	Some High School (9 to 11)	0.5%	4.1%	3.6%
	High School Graduate (12)	15.0%	20.4%	19.1%
	Some College (13 to 16)	18.0%	19.9%	18.8%
	Associates Degree Only	12.6%	8.6%	7.9%
	Bachelors Degree Only	30.0%	28.7%	31.3%
	Graduate Degree	22.3%	16.5%	16.5%
	% College (4+)	52.3%	45.2%	47.9%
<b>Household Type</b>	Total Households – count	2,429	23,746	70,856
	One Person HHs – count	899	7,938	18,151
	Family HHs – count	1,317	13,209	47,078
	Married Couple – count	852	9,522	36,128
	w/own children – count	468	4,295	15,164
	w/out own children – count	384	5,226	20,964
	Male Householder – count	86	717	2,467
	Female Householder – count	380	2,971	8,483
	Non-Family Households – count	213	2,598	5,627
	1 Person Household	37.0%	33.4%	25.6%
	2 Person Household	30.1%	32.2%	32.8%
	3 Person Household	16.1%	15.4%	17.3%
	4 Person Household	10.6%	11.2%	14.2%
	5 Person Household	3.3%	4.5%	6.2%
6 Person Household	2.1%	2.0%	2.5%	
7+ Person Household	0.8%	1.2%	1.4%	
% Households With Children	30.8%	26.2%	28.6%	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,651	25,288	74,345
	Owner Occupied Percent	42.6%	48.3%	64.3%
	Renter Occupied Percent	49.0%	45.6%	31.0%
	Vacant Housing Percent	8.3%	6.1%	4.7%
	Total Housing Units (Census 2000)	580	15,231	53,635
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.2%	4.4%	4.8%
	Property Value \$750,000 to \$999,999	0.7%	6.1%	9.4%
	Property Value \$500,000 to \$749,999	25.5%	21.3%	26.5%
	Property Value \$400,000 to \$499,999	29.8%	19.7%	20.8%
	Property Value \$300,000, to \$399,999	22.9%	25.1%	20.9%
	Property Value \$200,000 to \$299,999	16.2%	16.2%	11.8%
	Property Value \$150,000 to \$199,999	2.8%	2.7%	1.5%
	Property Value \$100,000 to \$149,999	0.8%	1.5%	0.8%
	Property Value \$60,000 to \$99,999	0.4%	0.4%	0.5%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.4%
	Property Value \$0 to \$39,999	0.7%	1.4%	1.4%
	Median Home Value	\$420,529	\$412,500	\$460,602
<b>Wealth per Household</b>	\$0 and under - percent	18.9%	18.3%	16.8%
	\$1 to \$4999 - percent	9.0%	8.9%	7.8%
	\$5k to \$9999 - percent	4.9%	4.8%	4.3%
	\$10k to \$24999 - percent	6.7%	6.6%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.8%	10.0%	10.2%
	\$100k to \$249999 - percent	16.8%	17.4%	18.3%
	\$250k to \$499999 - percent	12.4%	12.7%	13.7%
	\$500k+ - percent	14.4%	14.5%	16.0%
	Median HH Wealth	\$67,894	\$72,658	\$90,080
	Avg HH Wealth	\$231,924	\$234,467	\$255,103
<b>Economic Viability</b>	Economic Viability Local	350	316	313
	Economic Viability Indexed	126	114	113
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,656	32,133	102,474
	Managerial/Executive	26.9%	21.3%	22.0%
	Professional Specialty	28.6%	27.3%	27.6%
	Healthcare Support	0.4%	1.2%	1.7%
	Sales	10.9%	10.7%	10.7%
	Office & Administrative Support	14.1%	11.3%	9.6%
	Protective Service	0.2%	1.4%	1.3%
	Food Preparation	2.6%	4.8%	4.9%
	Building Maintenance & Cleaning	0.4%	3.1%	3.1%
	Personal Care	0.8%	2.5%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	7.0%	7.3%	7.2%
	Production & Transportation	8.1%	9.1%	9.1%
	Percent White Collar Workers	81.0%	71.8%	71.5%
	Percent Blue Collar Workers	19.0%	28.2%	28.5%

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	Agriculture/Mining/Construction	7.2%	7.1%	8.0%
	Manufacturing	7.2%	8.4%	8.1%
	Transportation	2.3%	4.4%	4.7%
	Information	7.0%	2.4%	2.7%
	Wholesale/Retail	18.9%	16.2%	14.6%
	Finance, Insurance, Real Estate	6.2%	7.1%	7.1%
	Professional Services	15.9%	12.1%	12.2%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	6.3%	5.5%	4.6%
	Educational Services	17.8%	20.4%	20.5%
	Entertainment Services	7.9%	8.5%	9.0%
	Other Professional Services	2.7%	6.0%	6.1%
	Public Administration	0.7%	1.6%	2.2%
<b>Vehicles per HH</b>	No Vehicles	0.9%	4.8%	3.8%
	1 Vehicle	43.8%	40.0%	29.7%
	2 Vehicles	40.8%	37.3%	42.6%
	3 or more vehicles	14.5%	17.9%	24.0%
	Average Number of Vehicles	1.71	1.75	1.96
<b>Change</b>	Births (last 12 months)	95	794	2,165
	Deaths (last 12 months)	25	424	1,542
	Migration (last 12 months)	-8	416	1,532
<b>Work place</b>	Workplace Establishments	567	3,639	7,958
	Workplace Employees (FTE)	8,212	45,777	96,508